

State two advantages for Neat and Smart Ltd ’s supplier of using job production. (2 marks)

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Explain the importance of Neat and Smart Ltd providing a good service for its customers. (5 marks)

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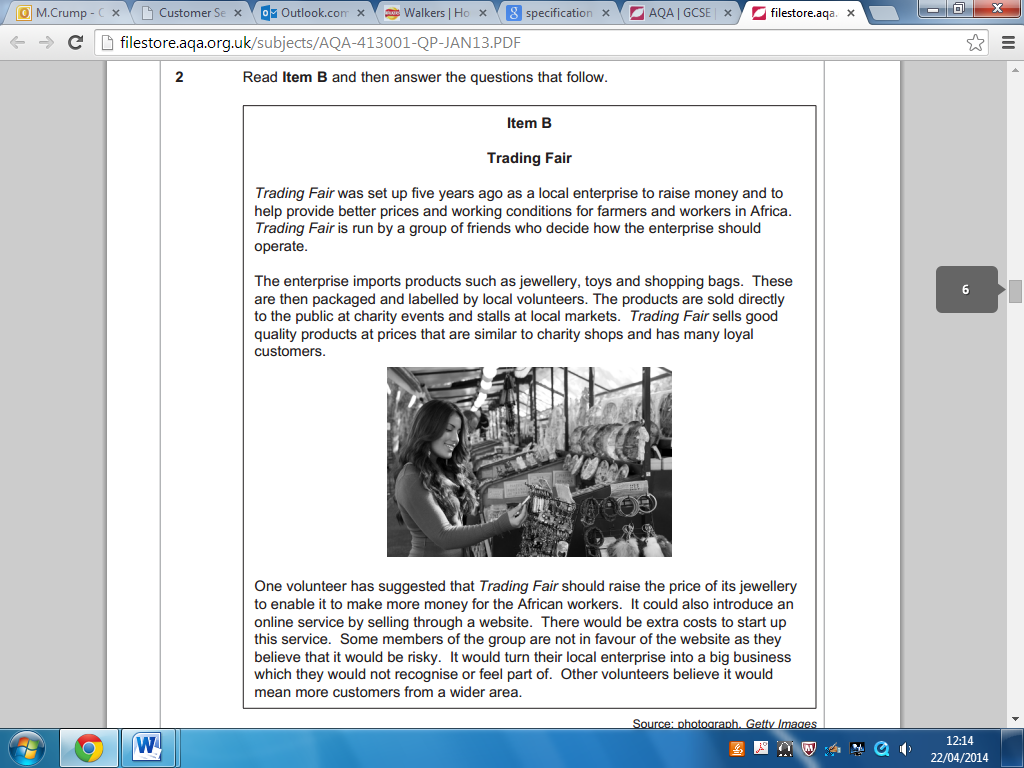
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Explain one example of how Trading Fair’s shopping bags must be fit for the purpose sold. (2 marks)

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Trading Fair is considering whether it should introduce an online service selling its products through a website. Advise Trading Fair whether or not this is a good idea. Give reasons for your advice. (9 marks)

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