

**Unit 1: Starting a Business**

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| **ACROSS** 1. What do the words 'Ltd' represent4. This is another term in Business which means survival5. This is someone who takes a risk and spots a gap in the market7. This is someone who owns their own business but can employ others8. This is the price per product multiplied by the quantity sold10. Total Revenue minus Total Costs11. This is a document presented to the bank by a business to try and persuade the bank to give them a loan12. This is where you can buy the rights to sell another company's products in return for a royalty fee13. This is an individual or group of people interested in the activities of a business14. This is someone who owns a part of a company having invested money into it | **DOWN** 1. This business is owned by 2-20 people2. This is something a business wants to achieve in the long term3. This is something a business wants to achieve in the short term6. This is part of the profits of a company that a shareholder can receive8. This is something a Franchisee pays to the Franchisor9. A business is making this before they reach the break-even point |